

SKIN SENSE

Skin Sense—The Newsletter From The Practice of Dr. Alan Rosenbach

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MAKE AN APPOINTMENT 

HOLIDAY 2010

Give the Gift of Beauty this Holiday Season



You need to buy a gift for the upcoming holidays, but you can't decide what to buy, or perhaps the recipient is particularly tough to shop for. The solution is simple: a gift certificate from the office of Dr. Alan Rosenbach.

Consider a service-oriented gift certificate for botox, glycolic peel or laser treatment. We also feature a wide variety of the exclusive skin care products including SkinCeuticals and RevaleSkin that can be purchased with a gift certificate.

This is the perfect gift for your overworked friends, family and colleagues. Or maybe you've been trying to get a friend to switch over to Dr. Rosenbach for cosmetic treatments. Let's face it...who doesn't love looking better during the hectic holiday season? We even provide beautiful gift wrapping and can ship it directly for you.

Call Raquel in our office, or [email](#) to buy your gift certificates today.

Fillers Now Include Lidocaine for Improved Comfort

For those of you who have shied away from injecting fillers for fear of pain, you are now in luck! Our office now features Restylane-L and Perlane-L, also known as Restylane with Lidocaine and Perlane with Lidocaine.

These newly FDA approved products are a prepackaged response to the popular practice of mixing the anesthetic lidocaine with Restylane and Perlane for improved comfort during injection of these dermal fillers.

Restylane and Perlane are hyaluronic acid dermal fillers. Hyaluronic acid is a natural product found throughout the body, including the skin and eyes. In the skin, hyaluronic acid provides fullness and elasticity. Over time hyaluronic acid and related collagen levels decrease, leading to a loss of elasticity and allowing the formation of wrinkles and folds.

Hyaluronic acid is a hydrophilic molecule, meaning 'water loving'. This allows hyaluronic acid to attract water molecules throughout its breakdown process, which is the reason for the long-lasting effects of Restylane and Perlane even as the original hyaluronic acid molecules degrade.

In general, the effects of hyaluronic acid fillers last between 4-8 months post injection, although results can vary greatly depending on individual physiology. We have great results with smile lines, frown lines, wrinkles and volumization using Restylane-L and Perlane-L.



Manufacturer Rebate on Restylane and Perlane

Restylane Rewards®, a program given directly to consumers by the manufacturer, lets you enjoy great discounts and savings while being kept up to date on exciting changes coming to the Restylane® family of products. For a limited time, you can get up to \$450 of savings on a treatment from the Restylane family of products.



Here's how it works:

- Receive \$50 off each mL of Restylane or Restylane-L used in your treatment—a minimum purchase of 2mL required.
- Receive \$75 off each mL of Perlane or Perlane-L — a minimum purchase of 1mL required.
- Up to 6 mLs per treatment for up to \$450 in savings!
- Program runs through December 31, 2010. Mail-in redemption forms must be postmarked by January 31, 2011.

For more information please try the link below or call our office for more details.

http://www.restylaneusa.com/restylane_rewards.aspx

Buy One Latisse and Get One Free!

LATISSE® is the first and only FDA-approved prescription treatment for inadequate or not enough eyelashes, growing them longer, fuller and darker. LATISSE® solution is an actual growth treatment. In fact, it's the only FDA-approved treatment clinically proven to grow lashes. And it's the only lash growth product of its kind available by prescription.

LATISSE solution is a once-a-day treatment you apply topically to the base of your upper eyelashes. Gradually, the results come in. You may start to see more length in as little as 4 weeks and you should achieve full growth in 16 weeks. It's not an illusion of growth. It's your own eyelashes — only better.

LATISSE makes lash growth possible because of its active ingredient: bimatoprost. It affects the growth phase of the eyelash hair cycle in two ways: first, it increases the length of this phase, and second, it increases the number of hairs in this growth phase.



Now through December 31, 2010, the manufacturer is providing a special buy one, get one free offer on this treatment. Please contact our office to purchase your Latisse today.

ALAN ROSENBACH, M.D. *Laser Surgery • Dermatology*

Dr. Alan Rosenbach is one of the leading dermatologists in Southern California and his practice offers a wide variety of cosmetic procedures to improve your skin—at any age. For more information about our practice, please visit drrosenbach.com

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